

# ARELLO<sup>®</sup> 2026



## ARELLO<sup>®</sup> **EVENTS GUIDE** SPONSORSHIP OPPORTUNITIES

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# ABOUT ARELLO®

The Association of Real Estate License Law Officials (ARELLO®) drives excellence in real estate regulation, uniting jurisdictions worldwide to strengthen the administration and enforcement of license laws. Our mission is clear: to empower regulators with the resources, training, and certifications they need to uphold the highest standards. Through dynamic events and collaborative forums, we bring together global expertise to advance best practices in real estate oversight. ARELLO® proudly stands as the trusted partner for regulatory agencies committed to safeguarding the integrity of the real estate profession.

## Interested in sponsoring an ARELLO® Event?

Reach out to our team at [hq@arello.org](mailto:hq@arello.org) to claim your spot. Sponsorships are in high demand, and early commitment gives you prime access to the most impactful exposure opportunities. Plus, our sponsors enjoy exclusive entry to our premier events - act now to make your mark with industry leaders!



**JESSICA HICKOK**  
Chief Executive Officer



**WENDY ALKIRE**  
2026 President

# WHY SPONSOR?

Sponsoring ARELLO®'s premier events offers your organization a unique opportunity to connect directly with global leaders in real estate regulation, elevate brand visibility within this specialized sector, and foster valuable relationships with regulatory decision-makers. Consider becoming a 2026 sponsor and join us in supporting innovation, collaboration, and excellence in real estate oversight.

## Meet Our Past Sponsors

ARELLO® events attract industry leaders including:

- **American Resort Development Association (ARDA)**
- **CE Broker**
- **Colibri Real Estate**
- **Examination Board of Professional Home Inspectors (EBPHI)**
- **Kaplan Real Estate Schools**
- **National Association of REALTORS® (NAR)**
- **Pearson VUE**
- **PSI**
- **RE/MAX**
- **Real Estate Standards Organization (RESO)**
- **Rice Insurance Services Center (RISC)**
- **The CE Shop**
- **Theta**
- **Wyndham Hotels and Resorts**
- **Zillow**

... along with numerous real estate commissions, REALTOR® associations, and MLSs.

# PAST SPEAKERS

ARELLO® events feature some of the brightest minds in real estate regulation, along with renowned industry leaders and influential policymakers, including:



## James Dwiggins

*Dwiggins, founder of NextHome, leads a nationwide franchise of 600+ offices and hosts a podcast on key industry issues.*



## Summer Goralik

*Summer is a seasoned real estate compliance consultant and keynote speaker with deep experience across law enforcement, regulatory oversight, and the private sector*



## Tom Simon

*Simon, a 26-year FBI veteran, leads Simon Worldwide Investigations, specializing in asset recovery, corporate embezzlement, fraud, and regulatory investigations.*



## Elliot Eisenberg

*Eisenberg is a public speaker and economist specializing in making economics fun, relevant, and educational.*



## MLS Panels

*Featuring MLS executives, uniting industry leaders to explore trends, tech, and policy shifts shaping the future of multiple listing services.*

# 2026 CALENDAR OF EVENTS

Save the dates for an exciting year with ARELLO® in 2026! Our events offer unparalleled opportunities to connect with real estate regulators, industry leaders, and innovators. Engage, learn, and lead with ARELLO® in 2026.

## LEGAL EXCHANGE

**MARCH 9-11**  
**CHARLESTON, SC**

## MID-YEAR MEETING

**APRIL 14-16**  
**LOUISVILLE, KY**

## ANNUAL CONFERENCE

**SEPTEMBER 15-17**  
**MAUI, HAWAII**

## REGULATORY INVESTIGATIONS SEMINAR

**OCTOBER 26-28**  
**DENVER, CO**

# ARELLO® Legal Exchange 2026

**MARCH 2026 | CHARLESTON, SC**

After overwhelming success at the inaugural ARELLO® Legal Exchange (ALE) in 2024, ARELLO® is ramping up efforts to make the 2026 ALE even bigger. ALE brings together top legal minds, regulators, and industry experts to dive into critical legal issues affecting real estate regulation today. This unique forum offers sponsors the chance to showcase their brand to influential legal and regulatory professionals and gain visibility in a high-impact setting.

## **GOLD SPONSOR | \$6,000**

- **Company logo on event webpage, event email communications, social media and signage**
- **Four event registrations**
- **Access to final attendee registration list**
- **One a la carte opportunity valued at \$2,500 or under (pg. 7)**

## **SILVER SPONSOR | \$3,000**

- **Company logo on event webpage, event email communications, and signage**
- **Two event registrations**
- **Company recognition on social media**
- **One a la carte opportunity valued at \$1,000 or under (pg. 11)**

## **BRONZE SPONSOR | \$1,500**

- **Company logo on event webpage, event email communications, and signage**
- **One event registration**
- **Company recognition on social media**

# ARELLO® LEGAL EXCHANGE

## A LA CARTE SPONSORSHIP OPPORTUNITIES

### WELCOME RECEPTION | \$2,500

#### ONE AVAILABLE

- Company logo on event signage at the Welcome Reception
- One event registrations
- Opportunity to distribute printed materials during Welcome Reception

### BREAKFAST | \$5,000

#### TWO AVAILABLE

- Company logo on event signage for breakfast
- Two event registrations
- Opportunity to distribute printed materials during breakfast

### SESSION | \$2,500

#### EXCLUSIVE

- A public appreciation during opening of a session
- One event registration

### LANYARD | \$2,500

#### EXCLUSIVE

- Company logo on event lanyards
- One event registration

### REGISTRATION | \$1,000

#### OPEN

- Signage at the registration area
- Company printed materials at the registration table

### WIFI | \$1,000

#### EXCLUSIVE

- Company logo on wifi signage and slide
- Company name as password

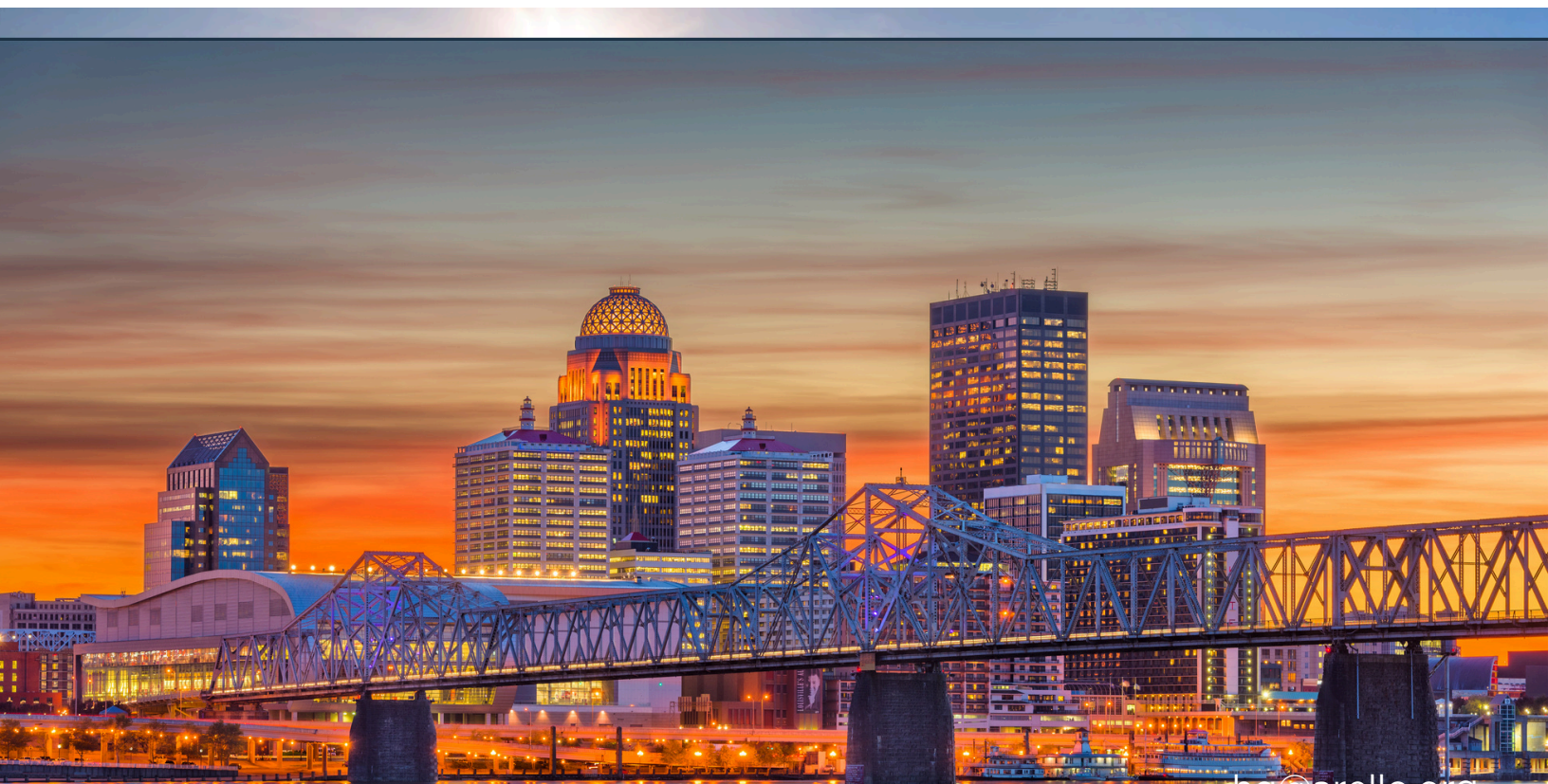


# ARELLO® Mid-Year Meeting 2026

APRIL 2026 | LOUISVILLE, KY

The ARELLO® Mid-Year Meeting unites the brightest minds in real estate regulation; this is a one-of-a-kind gathering where leaders, innovators, and decision-makers reflect on the issues shaping the industry's future. As a sponsor, you'll connect with the game changers in real estate regulation, gaining visibility among hundreds of influential ARELLO® members, both regulators and affiliate partners.

Put your brand at the center of the conversations that matter most.  
Join us and leave a lasting impact.



# ARELLO® MID-YEAR MEETING SPONSORSHIP TIERS

## PRESENTING SPONSOR | \$20,000 EXCLUSIVE

- Logo recognition on mobile app, event webpage, event email communications, social media and signage
- Eight event registrations
- Access to final attendee registration list
- Opportunity to open a general session for onstage presence
- One a la carte opportunity valued at \$4,000 or under (pg. 10)
- First right of renewal to sponsor in 2026

## WELCOME RECEPTION SPONSOR | \$15,000

- Co Sponsor of the Welcome Reception
- Eight event registrations
- Access to final attendee registration list
- Company logo on mobile app, event webpage, event email communications, social media and signage
- First right of renewal to sponsor in 2026

## GOLD SPONSOR | \$7,500

- Company logo on mobile app, event webpage, event email communications, social media and signage
- Six event registrations
- Access to final attendee list
- One bonus opportunity valued at \$2,500 or under

## SILVER SPONSOR | \$5,000

- Company logo on mobile app, event webpage, event email communications, and signage
- Four event registrations
- Company recognition on social media

## BRONZE SPONSOR | \$3,000

- Company logo on mobile app, event webpage, event email communications, and signage
- Two event registrations
- Company recognition on social media

# MID-YEAR MEETING

## A LA CARTE SPONSORSHIP OPPORTUNITIES

### SNACK BREAKS | \$5,000

#### TWO AVAILABLE

- Company logo on event signage at snack break
- Two event registrations
- Opportunity to distribute printed materials during snack breaks

### COFFEE STATION | \$4,000

#### TWO AVAILABLE

- Company logo on event signage at one coffee station
- One event registration

### REGISTRATION | \$2,500

#### OPEN

- Signage at the registration area
- Printed materials at the registration table

### WIFI | \$1,000

#### EXCLUSIVE

- Company logo on wifi signage and slide
- Company name as password

### BREAKFAST | \$5,000

#### TWO AVAILABLE

- Company logo on event signage throughout a breakfast
- Two event registrations
- Opportunity to distribute printed materials during breakfast

### LANYARD | \$4,000

#### EXCLUSIVE

- Company logo on event lanyards
- One event registration

### ROUNDTABLE | \$2,500

#### TWO AVAILABLE

- Company logo on screen during roundtables
- Opportunity to introduce roundtables

### SOFT DRINKS | \$1,000

#### TWO AVAILABLE

- Company logo on signage



# ARELLO® Annual Conference 2026

SEPTEMBER 2026 | MAUI, HAWAII

The ARELLO® Annual Conference is our largest event of the year, bringing together real estate regulators, industry leaders, and innovators.

This premier gathering offers an unmatched platform for sponsors to connect with influential decision-makers, gain high-profile visibility, and engage directly with the people shaping real estate regulation's future. Sponsoring means aligning your brand with ARELLO®'s dedication to advancing best practices, collaboration, and excellence in real estate oversight.



# ARELLO® ANNUAL CONFERENCE SPONSORSHIP TIERS

## PRESENTING SPONSOR | \$25,000 EXCLUSIVE

- Company logo recognition on mobile app, event webpage, event email communications, social media and signage
- Eight event registrations
- Access to final attendee registration list
- Opportunity to open a general session for onstage presence
- One a la carte opportunity valued at \$4,000 or under (pg. 14)
- First right of renewal to sponsor in 2026

## WELCOME RECEPTION CO-SPONSOR | \$15,000

- Co-sponsor of the Welcome Reception alongside Zillow
- Six event registrations
- Access to final attendee registration list
- Prime logo placement on event signage, website, social media and promotional materials
- First right of renewal to sponsor in 2026

## GOLD SPONSOR | \$12,500

- Company logo on mobile app, event webpage, event email communications, social media and signage
- Six event registrations
- Access to final attendee registration list
- One a la carte opportunity valued at \$2,500 or under (pg. 14)

## SILVER SPONSOR | \$7,500

- Company logo on mobile app, event webpage, event email communications, and signage
- Four event registrations
- Company recognition on social media

## BRONZE SPONSOR | \$5,000

- Company logo on mobile app, event webpage, event email communications, and signage
- Two event registrations
- Company recognition on social media

# ARELLO® ANNUAL CONFERENCE

## A LA CARTE SPONSORSHIP OPPORTUNITIES

### SNACK BREAKS | \$5,000

#### THREE AVAILABLE

- Company logo on event signage at snack break
- Two event registrations
- Opportunity to distribute printed materials during snack breaks

### BREAKFAST | \$5,000

#### THREE AVAILABLE

- Company logo on event signage throughout all breakfasts
- Two event registrations
- Opportunity to distribute printed materials during breakfast

### COFFEE STATION | \$4,000

#### THREE AVAILABLE

- Company logo on event signage at a coffee station
- One event registration
- Opportunity to introduce a session

### LANYARD | \$4,000

#### EXCLUSIVE

- Company logo on event lanyards
- One event registration
- Opportunity to introduce a session

### PHOTO BOOTH | \$4,000

#### EXCLUSIVE

- Company logo on all photo prints

### WIFI SPONSOR | \$3,000

#### EXCLUSIVE

- Company logo on wifi signage and slide
- Company name as password

### REGISTRATION | \$2,500

#### OPEN

- Signage at the registration area
- Printed materials at the registration table

### ROUNDTABLE | \$2,500

#### THREE AVAILABLE

- Company logo on screen during roundtables
- Opportunity to introduce roundtables

### CABANA | \$1,000

- Purchase of pool cabana for half day with signage

### ATTENDEE LIST | \$1,000

- Access to final attendee registration list



# ARELLO® Regulatory Investigations Seminar 2026

**OCTOBER 2026 | DENVER, CO**

The ARELLO® Regulatory Investigations Seminar (ARIS) is growing rapidly with investigators, regulators, and legal experts exploring best practices and cutting-edge strategies for regulatory challenges. As a sponsor, you'll connect with key decision-makers, build brand visibility, and demonstrate your commitment to advancing regulatory excellence.

## **GOLD SPONSOR | \$7,500**

- **Company logo on event webpage, event email communications, social media and signage**
- **Access to final attendee registration list**
- **One a la carte opportunity valued at \$2,500 or under (pg. 17)**

## **SILVER SPONSOR | \$5,000**

- **Company logo on event webpage, event email communications, and signage**
- **Company recognition on social media**
- **One a la carte opportunity valued at \$1,000 or under (pg. 17)**

## **BRONZE SPONSOR | \$2,500**

- **Company logo on event webpage, event email communications, and signage**
- **Company recognition on social media**

# REGULATORY INVESTIGATIONS SEMINAR

## A LA CARTE SPONSORSHIP OPPORTUNITIES

### WELCOME RECEPTION | \$5,000

#### EXCLUSIVE

- Company logo on event signage at the Welcome Reception
- Two event registrations
- Opportunity to distribute printed materials during Welcome Reception

### SESSION | \$2,500

- A public appreciation during opening of a session
- One event registration

### REGISTRATION | \$1,000

#### OPEN

- Signage at the registration area
- Company printed materials at the registration table

### BREAKFAST | \$3,000

#### TWO AVAILABLE

- Company logo on event signage throughout a breakfast
- Two event registrations
- Opportunity to distribute printed materials during breakfast

### LANYARD | \$2,500

#### EXCLUSIVE

- Company logo on event lanyards
- One event registration

### BREAK | \$1,000

#### TWO AVAILABLE

- Company logo on event signage throughout break.

### ATTENDEE LIST | \$1,000

- Access to final attendee registration list







# READY TO SPONSOR?

## REACH OUT TO THE ARELLO® TEAM TODAY!

Our team is here to collaborate with you to create a tailored sponsorship package that aligns perfectly with your company's goals.

Be sure to ask about bundling opportunities for even greater impact across multiple events!

[hq@arello.org](mailto:hq@arello.org)



The logo features the word "ARELLO" in a white, serif font. A gold-colored swoosh underline is positioned behind the letters. A registered trademark symbol (®) is located to the upper right of the word.

**ARELLO**®

Association of Real Estate License Law Officials

[arello.org](http://arello.org)